

Central Carolina REALTORS® Association
2016 Boots and Blue Jeans Auction/Fundraiser
Competition Rules

The following contest rules apply to REALTOR® Firms and Affiliate Companies that choose to compete in the fundraising competition during the Boots and Blue Jeans Event. Competitors may solicit to members and non-members. CCRA will host the event at Saluda River Club on Thursday, October 6, 2016 from 6 pm – 9 pm.

- REALTOR® Firms and Affiliate Companies will compete to raise the most money for the association from sponsorships procured, the selling price of donated products, goods, or services, and monetary donations facilitated. The winner must be a REALTOR® Firm or an Affiliate Company. This is not an individual competition. REALTOR® Firms with multiple locations will compete as individual offices. The winner will be chosen based on the cumulative dollar amount raised for this event.
- The cumulative funds raised will be the benchmark for competition scoring. The REALTOR® Firm or Affiliate Member that raises the most money during the competition wins. Competitors will gain credit for money raised through providing or procuring event sponsorships and donations for auction items, as well as contributing and/or soliciting monetary donations. Please note, an auction item's value will derive solely from the winning bid's dollar amount, not the estimated retail value.
- The winning REALTOR® Firm or Affiliate Company will be presented with *The Crystal Award* at the 4th Quarter Holiday Event. *The Crystal Award* is a perpetual trophy. Possession transfers from the defending champion to a new winner each year, unless the champion defends the trophy.
- Money raised from event sponsorships or donated items will be credited to the REALTOR® Firm or Affiliate Company that secures the donation. Individual REALTORS® who place winning bids on auction items will be awarded Circle of Excellence points based on the dollar amount of the winning bid (\$25 minimum).
- If an individual REALTOR® or Affiliate donates a product, item, or service; the selling value of the donation will count towards the cumulative total for their respective REALTOR® Firm or Affiliate Company. Individual REALTORS® who donate auction items will be awarded with Circle of Excellence points based on the dollar amount of the winning bid (\$25 minimum).
- When soliciting for possible donations from CCRA members, please ensure that the member is aware of this competition.

Submission forms for donations or sponsorships must be turned into the CCRA Office by 4 PM on Monday, September 26, 2016. You may email completed forms to kim@ccrasc.com.