





Sponsorship Packages 2027

The Local Voice for REALTORS® Since 1913

kelsey@ccrasc.com (803) 771-8852 1901 Main Street, Suite 175, Columbia, SC 29201

Table of Contents

Page 1	***Event Dates***
Pages 2-3	***Premier Sponsor***
Pages 4-5	***Elite Sponsor***
Pages 6-7	***Signature Sponsor***
Pages 8-9	***Supporting Sponsor***
Page 10	***Affiliate Plus Sponsor***
Page 11-12	***Sponsorship Info and Events À la carte***
Page 13	***Circle of Excellence Info***
Page 14	***Golf Tournament***

Event Dates

Event	Date
Brewing Success (Morning)	January 7th
First Quarter Luncheon	February 11th
Circle of Excellence	March 20th
Brewing Success (Evening)	April 27th
Second Quarter Luncheon	May 13th
Third Quarter Luncheon	July 22nd
Leadership Academy Begins	September
Builder-REALTOR® Fish Fry	September 16th
Golf Tournament	October 7th
Brewing Success (Evening)	October 12th
Brewing Success (Morning)	November 4th
Thanksgiving Breakfast	November 18th
Holiday Celebration	December 9th

***SUBJECT TO CHANGE**

Premier Sponsor

1 Exclusive Sponsorship - $15,000.00

SOLD OUT

Program & Event Sponsorship

- ***Circle of Excellence Gold-Premier Sponsor***
  - **Average Attendance: 300-350 award recipients**
  - **Annual Awards Gala for the most involved and top producing agents in the Midlands.**
  - **10 tickets and reserved table in front, central location.**
  - **Logo displayed on all signage, promotional materials, programs, newsletter, social media & digital displays.**
  - **Special recognition during Gala program.**

- ***Broker-in-Charge & Board of Director Events***
  - **Average Attendance: 60-100 for BIC events, 14-member Board of Directors.**
  - **Meeting with Midlands Brokers-in-Charge and ownership on updates in the industry.**
  - **Logo displayed on newsletter and social media.**
  - **Allowed to speak to the group.**

- ***Quarterly Membership Luncheons Premier Sponsor (First, Second & Third Quarter)***
  - **Average Attendance: 300-400 members**
  - **Three luncheons**
  - **8 tickets with reserved table.**
  - **Logo displayed on all signage, promotional materials & social media.**
  - **Opportunity to speak during program.**
  - **Includes table at event to display materials & place company handouts on tables.**

- ***Leadership Academy (choice of 1 session)***
  - **One session per month starting in September.**
  - **Marketing table at event to display materials & option to place company handouts on all tables.**
  - **Opportunity to present during sessions.**
  - **Logo displayed exclusively at the event.**

- ***Builder-REALTOR® Fish Fry Venue Sponsor***
  - **Average Attendance: 200-250 members, plus elected officials.**
  - **8 tickets.**
  - **Logo displayed on all signage, promotional materials & social media.**
  - **Allowed to speak to the group.**

Continue to Next Page

Premier Sponsor

Program & Event Sponsorship

- ***Golf Tournament Masters Level Sponsor***
  - **All day event with opportunity to network with attendees and teams.**
  - **Exclusive Sponsorship:**
    - **2 golf teams – bring your valued clients to play with you.**
    - **Sponsor Premier Hole #1**
    - **Your company logo incorporated on the event logo, included on all promotional materials, emails, banners & social media.**
    - **Opportunity to speak before Tournament.**

- ***Brewing Success/Young Professional Event Premier Sponsor (4 Events)***
  - **Average Attendance: 60-80 members**
  - **Two happy hours at a local brewery and two morning coffee events with emerging leaders to discuss topics of interest related to real estate.**
  - **Logo displayed on all signage, promotional materials & social media.**
  - **Opportunity to speak during programs.**
  - **Allowed to bring table to display company materials.**

- ***Thanksgiving Breakfast Premier Sponsor***
  - **Average Attendance: 150-200 members.**
  - **Morning event including blanket drive for local homeless shelters.**
  - **8 tickets with reserved table.**
  - **Logo displayed on all signage, promotional materials & social media.**
  - **Opportunity to speak during program.**
  - **Includes table at event to display materials & can place company handouts on all breakfast tables.**

- ***Holiday Celebration & Induction Premier Sponsor***
  - **Average Attendance: 250-300 members.**
  - **Awarding REALTOR® of the Year, Affiliate of the Year, CCRA Hall of Fame and more. Includes the induction of the new Board of Directors.**
  - **8 tickets**
  - **Logo displayed on all signage, promotional materials & social media.**

***Cannot be Modified**

TOTAL VALUE: $30,000.00

TOTAL (1 Available): $15,000.00

***Quarterly Payment Plan Available**

Elite Sponsor

5 Available: $12,500.00

Program & Event Sponsorship

- ***Circle of Excellence Gold Sponsor***
  - **Average Attendance: 300-350 award recipients**
  - **Annual Awards Gala for the most involved and top producing agents in the Midlands.**
  - **10 tickets and reserved table in front of the room.**
  - **Logo displayed on all signage, promotional materials, programs, newsletter, social media & digital displays.**

- ***Broker-in-Charge & Board of Director Events***
  - **Average Attendance: 60-100 for BIC events, 14-member Board of Directors.**
  - **Meeting with Midlands Brokers-in-Charge and ownership on updates in the industry.**
  - **Logo displayed on newsletter and social media.**
  - **Allowed to speak to the group.**

- ***Quarterly Membership Luncheons Presenting Sponsor (First, Second & Third Quarter)***
  - **Average Attendance: 300-400 members**
  - **Three luncheons**
  - **8 tickets with reserved table.**
  - **Logo displayed on all signage, promotional materials & social media.**
  - **Opportunity to speak during program.**
  - **Includes table at event to display materials & can place company handouts on all tables.**

- ***Leadership Academy (choice of 1 session)***
  - **One session per month starting in September.**
  - **Marketing table at event to display materials & option to place company handouts on all tables.**
  - **Opportunity to present during sessions.**
  - **Logo displayed exclusively at the event.**

- ***Builder-REALTOR® Fish Fry Entertainment Sponsors***
  - **Average Attendance: 200-250 members, plus elected officials.**
  - **8 tickets.**
  - **Logo displayed on all signage, promotional materials & social media.**

Continue to Next Page

Elite Sponsor

Program & Event Sponsorship

- ***Golf Tournament Fore the Win Sponsor***
  - **All day event with opportunity to network with attendees and teams.**
    - **1 golf team (4 players for a team).**
    - **Company logo featured on signage at the hole, on event banner and awards table.**
    - **Agreeing to sponsor a contest hole will require 2 people to stay on the hole at all times (choice of an alternate hole is available).**

- ***Brewing Success/Young Professional Event Headline Sponsor (4 Events)***
  - **Average Attendance: 60-80 members**
  - **Two happy hours at a local brewery and two morning coffee events with emerging leaders to discuss topics of interest related to real estate.**
  - **Allowed to display company merchandise/promotional materials on tables.**
  - **4 tickets along with the opportunity to speak prior to the panelist.**

- ***Thanksgiving Breakfast Presenting Sponsor***
  - **Average Attendance: 150-200 members.**
  - **Morning event including blanket drive for local homeless shelters.**
  - **8 tickets with reserved table.**
  - **Logo displayed on all signage, promotional materials & social media.**
  - **Opportunity to speak during program.**
  - **Includes table at event to display materials & can place company handouts on all breakfast tables.**

- ***Holiday Celebration & Induction Presenting Sponsor***
  - **Average Attendance: 250-300 members.**
  - **Awarding REALTOR® of the Year, Affiliate of the Year, CCRA Hall of Fame and more. Includes the induction of the new Board of Directors.**
  - **8 tickets.**
  - **Logo displayed on all signage, promotional materials & social media.**

***Cannot be Modified**

TOTAL VALUE: $25,000.00
TOTAL (4 Available): $12,500.00

***Quarterly Payment Plan Available**

Signature Sponsor

$9,000.00

Program & Event Sponsorship

- ***Circle of Excellence Silver Sponsor***
  - **Average Attendance: 300-350 award recipients**
  - **Annual Awards Gala for the most involved and top producing agents in the Midlands.**
  - **6 tickets and reserved table.**
  - **Logo displayed on all signage, promotional materials, programs, newsletter, social media & digital displays.**

- ***Quarterly Membership Luncheons Headline Sponsor (First, Second & Third Quarter)***
  - **Average Attendance: 300-400 members**
  - **8 tickets**
  - **Includes table at event to display materials & can place company handouts on all tables.**
  - **Logo displayed on all signage, promotional materials & social media.**

- ***Leadership Academy (Choice of 1 Session)***
  - **One session per month starting in September.**
  - **Marketing table at event to display materials & option to place company handouts on all tables.**
  - **Opportunity to present during sessions.**
  - **Logo displayed exclusively at the event.**

- ***Golf Tournament Sponsor***
  - **All day event with opportunity to network with attendees and teams.**
  - **Sponsorships Includes:**
    - **1 golf team (4 players for a team)**
    - **Company logo featured prominently on event banner, promotional material & social media.**

- ***Builder-REALTOR® Fish Fry Bar Sponsor***
  - **Average Attendance: 200-250 members, plus elected officials.**
  - **6 tickets to the event.**
  - **Logo displayed on all signage, promotional materials & social media**

Continue to Next Page

Signature Sponsor

Program & Event Sponsorship

- ***Brewing Success/Young Professional Event General Sponsor (Choice of 3)***
  - **Average Attendance: 60-80 members**
  - **Two happy hours at a local brewery and two morning coffee events with emerging leaders to discuss topics of interest related to real estate.**
  - **2 tickets.**
  - **Logo displayed on all signage, promotional materials & social media.**

- ***Thanksgiving Breakfast Headline Sponsor***
  - **Average Attendance: 150-200 members.**
  - **Morning event including blanket drive for local homeless shelters.**
  - **8 tickets.**
  - **Logo displayed on all signage, promotional materials & social media.**

- ***Holiday Celebration & Induction General Sponsor***
  - **Average Attendance: 250-300 members.**
  - **Awarding REALTOR® of the Year, Affiliate of the Year, CCRA Hall of Fame and more. Includes the induction of the new Board of Directors.**
  - **4 tickets**
  - **Logo displayed on all signage, promotional materials & social media.**

***Cannot be Modified**

TOTAL VALUE: $18,000.00
TOTAL: $9,000.00

***Quarterly Payment Plan Available**

Supporter Sponsor

$6,000.00

Program & Event Sponsorship

- ***Circle of Excellence Bronze Sponsor***
  - **Average Attendance: 300-350 award recipients**
  - **Annual Awards Gala for the most involved and top producing agents in the Midlands.**
  - **4 tickets and reserved seats.**
  - **Logo displayed on all signage, promotional materials, programs, newsletter, social media & digital displays.**

- ***Quarterly Membership Luncheons General Sponsor (Choice of 2)***
  - **Average Attendance: 300-400 members**
  - **4 tickets.**
  - **Logo displayed on all signage, promotional materials & social media.**

- ***Builder-REALTOR® Fish Fry General Sponsor***
  - **Average Attendance: 200-250 members, plus elected officials.**
  - **4 tickets.**
  - **Logo displayed on all signage, promotional materials & social media.**

- ***Golf Tournament Golden Tee Sponsor***
  - **All day event with opportunity to network with attendees and teams.**
  - **Sponsorships Includes:**
    - **Company logo featured prominently on signage at a hole.**
    - **Can set up your hole with a theme or refreshments during tournament.**

- ***Brewing Success/Young Professional Event General Sponsor (Choice of 2)***
  - **Average Attendance: 60-80 members**
  - **Two happy hours at a local brewery and two morning coffee events with emerging leaders to discuss topics of interest related to real estate.**
  - **2 tickets.**
  - **Logo displayed on all signage, promotional materials & social media.**

Continue to Next Page

Supporter Sponsor

Program & Event Sponsorship

- ***Thanksgiving Breakfast General Sponsor***
  - **Average Attendance: 150-200 members.**
  - **Morning event including blanket drive for local homeless shelters.**
  - **4 tickets.**
  - **Logo displayed on all signage, promotional materials & social media.**

- ***Holiday Celebration & Induction General Sponsor***
  - **Average Attendance: 250-300 members.**
  - **Awarding REALTOR® of the Year, Affiliate of the Year, CCRA Hall of Fame and more. Includes the induction of the new Board of Directors.**
  - **4 tickets.**
  - **Logo displayed on all signage, promotional materials & social media.**

***Cannot be Modified**

TOTAL VALUE: $12,500.00
TOTAL: $6,000.00

***Quarterly Payment Plan Available**

Affiliate Plus Sponsor

Program & Event Sponsorship

- ***Quarterly Membership Luncheons General Sponsor (Choice of 1)***
  - **Average Attendance: 300-400 members**
  - **4 tickets.**
  - **Logo displayed on all signage, promotional materials & social media.**

- ***Brewing Success/Young Professional Event General Sponsor (Choice of 1)***
  - **Average Attendance: 60-80 members**
  - **Two happy hours at a local brewery and two morning coffee events with emerging leaders to discuss topics of interest related to real estate.**
  - **2 tickets.**
  - **Logo displayed on all signage, promotional materials & social media.**

- ***Builder-REALTOR® Fish Fry General Sponsor***
  - **Average Attendance: 200-250 members, plus elected officials.**
  - **4 tickets.**
  - **Logo displayed on all signage, promotional materials & social media.**

- ***Holiday Celebration & Induction General Sponsor***
  - **Average Attendance: 250-300 members.**
  - **Awarding REALTOR® of the Year, Affiliate of the Year, CCRA Hall of Fame and more. Includes the induction of the new Board of Directors.**
  - **4 tickets.**
  - **Logo displayed on all signage, promotional materials & social media.**

***Cannot be Modified**

TOTAL VALUE: $7,500.00
TOTAL: $3,000.00

Sponsorship Information

Check-off Any You Are Interested In:

- ☐ ***Premier Sponsor***
- ☐ ***Elite Sponsor***
- ☐ ***Signature Sponsor***
- ☐ ***Supporting Sponsor***
- ☐ ***Affiliate Plus Sponsor***
- ☐ ***Circle of Excellence***
- ☐ ***Golf Tournament***

À La Carte (*see sheet on page 14*)

Company Name _____

Point of Contact _____

Contact Email _____

Contact Phone _____

Please submit this completed form to kelsey@ccrasc.com
For any questions please contact our office.

CCRA

2027 EVENTS *À LA CARTE*

	SPONSOR LEVELS	PRICE	TICKETS	ADDITIONAL
	BUILDER-REALTOR FISH FRY (JOINT EVENT WITH BIA)			
	*Open to BIA Members			
☐	Bar Sponsor	$1,500	6 Tickets	
☐	Headline Sponsor	$1,250	6 Tickets	
☐	General Sponsor	$750	4 Tickets	
	2026 CIRCLE OF EXCELLENCE *OPEN TO NON-AFFILIATE MEMBERS			
	GOLF TOURNAMENT			
	*See Full Sponsorship Lists on Pages 15 & 16			
	QUARTERLY LUNCHEONS (FIRST, SECOND OR THIRD) CHOOSE 1 OR MORE			
☐	Headline	$2,000	8 Tickets	Program Recognition
☐	General	$1000	4 Tickets	Program Recognition
	HOLIDAY CELEBRATION & INDUCTION			
☐	Headline	$2,500	8 Tickets	Program Recognition
☐	General	$1,500	4 Tickets	Program Recognition
	THANKSGIVING BREAKFAST			
☐	Headline	$2,000	8 Tickets	Program Recognition
☐	General	$1000	4 Tickets	Program Recognition
	BREWING SUCCESS/YOUNG PROFESSIONAL EVENT (MULTIPLE)			
☐	Headline	$1,500	4 Tickets	Speaking Opportunity
☐	General	$750	2 Tickets	Program Recognition

- **Company logo on all marketing materials sent to general membership (evites, newsletters, fliers, social media, etc.)**
- **The opportunity to advertise at the event with promotional materials. Opportunities vary by event.**
- **Please contact CCRA for more information and sponsorship opportunities on any event.**



The Residential Circle of Excellence is the highest achievement a residential REALTOR® can achieve with the Central Carolina REALTORS® Association. While most offices and firms award agents and brokers based on their production, CCRA awards the Circle of Excellence to the top producers and most involved members of the Association.

2026 CIRCLE OF EXCELLENCE (SATURDAY, MARCH 20, 2027)

*Open to Non-Affiliate Members

Gold Level	☐	$3,000	10 Tickets	Reserved Table
Silver Level	☐	$2,000	6 Tickets	Reserved Table
Bronze Level	☐	$1,500	4 Tickets	Reserved Seats

Columbia Metropolitan Convention Center

Registration & Cocktail Hour will open at 5:30 and the program will begin at 6:30 pm. This is a black tie event. Attendees will enjoy a seated dinner and awards presentation.

- **Company logo on all marketing materials sent to the general membership leading up to the event.**
- **Recognition via social media**
- **Tickets to the exclusive event, with reserved seating.**

Submit Form or Questions To kelsey@ccrasc.com

GOLF TOURNAMENT

THURSDAY, OCTOBER 7TH
***SUBJECT TO CHANGE**

ALL SPONSORSHIPS INCLUDE:
RECOGNITION AS SPONSOR IN TOURNAMENT EMAILS AND SOCIAL MEDIA

PRACTICE TEE SPONSOR $750.00
Advertise your company on the practice tee with out having to attend the tournament.

BREAKFAST SPONSOR $750.00
You provide breakfast for all registered golfers of the tournament. Signage with company logo at the registration pavilion

SNACK SPONSOR $750.00
You provide cart snacks for all registered golfers of the tournament. Company logo decaled on snack bags.

LUNCH SPONSOR $750.00
You provide lunch for all registered golfers and deliver it to all teams from your logo marked golf cart.

Sponsors of at least $2000.00 sponsor level may purchase one team at $500.00
***SUBJECT TO AVAILABILTY**

Set up your hole with a theme and compete for our coveted *CCRA Spirit Award* for Best Sponsored Hole!

MASTERS LEVEL SPONSOR $5000.00

- **1 Available- includes:**
  - **2 golf foursomes- bring your valued clients to play with you!**
  - **SPONSOR PREMIER HOLE #1**
  - **1 golf cart to use exclusively for your hole attendees**
  - **Your company logo incorporated on the event logo on all promotional materials and emails/newsletters/ banners.**
  - **Allowed to speak to golfers before the Tournament and Awards Ceremony.**

FORE THE WIN SPONSOR $3250.00

Agreeing to sponsor a contest hole will require 2 people stay on the hole at all time

- **4 Available-**
  - **1 golf foursome**
  - **Company logo featured on signage at the hole, prominently on the event banner, and awards table.**
  - **1 golf cart to use exclusively for your hole attendees**

GOLDEN TEE SPONSOR $2000.00

- **Company logo featured on signage at the hole**
- **Sponsors are welcome to decorate their designated holes at their discretion. We encourage creativity and personalization!**
  - **A table and two chairs included**

BEVERAGE CART SPONSOR $2500.00

- **2 available:**
  - **Company Logo Displayed prominently on the beverage cart**
  - **You will man the cart and we will provide water and drinks for the players**

Email forms or questions to kelsey@ccrasc.com or call 803-771-8852





THANK YOU

CONTACT US

803-771-8852

www.ccrasc.com

kelsey@ccrasc.com

1901 Main Street, Suite 175, Columbia, SC 29201