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CENTRAL CAROLINA REALTORS® SPONSORSHIP PACKAGE

*The Local Voice for
REALTORS® Since 1913*



803-771-8852



admin@ccrasc.com



1901 Main Street, Suite 175,
Columbia, SC 29201

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Premier Sponsor

1 Exclusive Sponsorship : \$15,000.00

Program & Event Sponsorship

- **Circle of Excellence Gold-Premier Sponsor (March 28, 2026)**
 - Exclusive Sponsorship
 - Average Attendance: 300-350 award recipients
 - Annual Awards Gala for the most innovative and top producing agents in the Midlands.
 - 10 tickets and reserved table for 10 guests
 - Logo displayed on all signage, promotional materials, press release, newsletter, social media & digital display
 - Special recognition during Gala program.
- **Golf Tournament Midlands Level Sponsor (October 2026)**
 - All day event with opportunity to network with other agents
 - Exclusive Sponsorship:
 - 2 golf team representing your company
 - Sponsor Premier Hole
 - Your company logo displayed on hole sign, exclusive for your hole attendees.
 - Your company logo displayed on hole sign, included on all promotional materials
 - Opportunity to speak during event.
- **Quarterly Membership Premier Sponsor (First, Second & Third Quarter)**
 - Average Attendance: 250-300 members
 - Three luncheons
 - 8 tickets with reserved table
 - Logo displayed on all signage, promotional materials & social media.
 - Opportunity to speak during program.
 - Includes table at event to display materials & place company handouts on luncheon tables.
- **Holiday Celebration & Induction Premier Sponsor**
 - Average Attendance: 250-300 members.
 - Awarding REALTOR® of the Year, Affiliate of the Year, CCRA Hall of Fame and more. Includes the induction of the new Board of Directors.
 - 8 tickets with reserved table.
 - Logo displayed on all signage, promotional materials & social media.

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**Cannot be Modified*

Premier Sponsor

Program & Event Sponsorship

- **Thanksgiving Breakfast Premier Sponsor**
 - Average Attendance: 150-200 members.
 - Morning event including blanket drive for local homeless shelters.
 - 8 tickets with reserved table.
 - Logo displayed on all signage, promotional materials & social media.
 - Opportunity to speak during program.
 - Includes table at event to display company handouts on all breakfast tables.
- **Brewing Success/Young Professionals Event Premier Sponsor**
 - Average Attendance: 100 members) for three events.
 - Small happy hour for emerging leaders to discuss issues related to real estate.
 - Logo displayed on all signage, promotional materials & social media.
 - Opportunity to speak during program.
 - Allowed to bring table to display company handouts.
- **Builder-REALTOR Fish Fry**
 - Average Attendance: 100 invited officials.
 - 8 tickets to the event.
 - Logo displayed on all signage, promotional materials & social media.
 - Allowed to speak during program.
- **Broker-in-Charge & Board of Directors Events**
 - Average Attendance: 100 for BIC events, 14-member Board of Directors.
 - Meeting with Midwest Broker-in-Charge and a group on updates in the industry.
 - Logo displayed on newsletter.
 - Allowed to speak to the group.

General Benefits

- Receive CCRA Weekly Update email and allowed to promote events.
- Special Banner with Company logo displayed at all events.
- On-Site Marketing at partner events when available.
- National Association of REALTORS® website login credentials.
- Placement on CCRA website with link to company website.
- Included in directory located on CCRA website and member portal.
- Allowed to attend all “open registration” CCRA events with membership.
 - *Some events & meetings are exclusive*

**Cannot be Modified*

TOTAL VALUE: \$30,000.00

TOTAL (1 Available): \$15,000.00

Elite Sponsor

4 Available: \$12,500.00

Program & Event Sponsorship

- **Circle of Excellence Gold Sponsor (March 28, 2026)**
 - Exclusive event.
 - Average Attendance: 300-350 award recipients
 - Annual Awards Gala for the most involved and top producing agents in the Midlands.
 - 10 tickets and reserved table in front of room
 - Logo displayed on all signage, promotional materials, program, newsletter, social media & digital display
- **Golf Tournament Captain's Hole Sponsor (October 9, 2026) (Jackson)**
 - All day event with opportunity to network with other agents
 - 3 Available Sponsorships:
 - 1 golf team (4 players for a team)
 - Company logo featured on tee shirt, golf bag and/or driving range.
 - 1 golf cart (exclusive use)
 - Agreeing to sponsor people to be on the hole at all times.
- **Quarterly Membership Luncheon Sponsor (First, Second & Third Quarter)**
 - Average Attendance: 100-150 members
 - Three lunches
 - 8 tickets with reserved table
 - Logo displayed on signage, promotional materials & social media.
 - Opportunity to speak during program.
 - Includes table at event to display company handouts on all luncheon tables.
- **Holiday Celebration & Induction Presenting Sponsor**
 - Average Attendance: 250-300 members.
 - Awarding REALTOR® of the Year, Affiliate of the Year, CCRA Hall of Fame and more. Includes the induction of the new Board of Directors.
 - 8 tickets with reserved table.
 - Logo displayed on all signage, promotional materials & social media.

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**Cannot be Modified*

Elite Sponsor

Program & Event Sponsorship

- **Thanksgiving Breakfast Presenting Sponsor**

- Average Attendance: 150-200 members.
- Morning event including blanket drive for local homeless shelters.
- 8 tickets with reserved table.
- Logo displayed on all signage, promotional materials & social media.
- Opportunity to speak during event.
- Includes table at event to display materials & can place company handouts on all breakfast tables.

- **Brewing Success/Young Professional Event Headline Sponsor**

- Average Attendance: 50-80 members) for the event.
- Small happy hour with emerging leaders in the industry related to real estate.
- Logo displayed on all signage, promotional materials & social media.

- **Broker-in-Charge Board**

- Average Attendance: 50-75 members, including Board of Directors.
- Meeting with Members of the Board of Directors and ownership on issues in the industry.
- Logo displayed on all signage, promotional materials & social media.
- Allowed to speak during event.

- **Builder-REALTOR® (or other) Entertainment Sponsors**

- Average Attendance: 100-250 members, plus elected officials.
- 8 tickets to the event.
- Logo displayed on all signage, promotional materials & social media.

General Benefits

- Receive CCRA Weekly Update email and allowed to promote events.
- Special Banner with Company logo displayed at all events.
- On-Site Marketing at partner events when available.
- National Association of REALTORS® website login credentials.
- Placement on CCRA website with link to company website.
- Included in directory located on CCRA website and member portal.
- Allowed to attend all “open registration” CCRA events with membership.
 - *Some events & meetings are exclusive*

**Cannot be Modified*

TOTAL VALUE: \$25,000.00

TOTAL (4 Available): \$12,500.00

Signature Sponsor

\$8,500.00

Program & Event Sponsorship

- **Circle of Excellence Silver Sponsor (March 28, 2026)**
 - Exclusive event.
 - Average Attendance: 300-350 award recipients
 - Annual Awards Gala for the most involved and top producing agents in the Midlands.
 - 6 tickets and reserved table.
 - Logo displayed on all signage, promotional materials, programs, newsletter, social media & digital displays.
- **Golf Tournament Award Sponsor (October 9, 2026, Fort Jackson)**
 - All day event with opportunity to network with attendees and teams.
 - Sponsorships Includes:
 - 1 golf team (4 players for a team) and Golden Tee Sponsorship.
 - Company logo featured prominently at awards table, banners, promotional material & social media.
- **Quarterly Membership Luncheons General Sponsor (First, Second & Third Quarter)**
 - Average Attendance: 300-400 members
 - Three luncheons
 - 4 tickets.
 - Logo displayed on all signage, promotional materials & social media.
- **Holiday Celebration & Induction General Sponsor**
 - Average Attendance: 250-300 members.
 - Awarding REALTOR® of the Year, Affiliate of the Year, CCRA Hall of Fame and more. Includes the induction of the new Board of Directors.
 - 4 tickets.
 - Logo displayed on all signage, promotional materials & social media.

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**Cannot be Modified*

Signature Sponsor

Program & Event Sponsorship

- **Thanksgiving Breakfast Headline Sponsor**
 - Average Attendance: 150-200 members.
 - Morning event including blanket drive for local homeless shelters.
 - 6 tickets.
 - Logo displayed on all signage, promotional materials & social media.
- **Brewing Success/Young Professional Event General Sponsor**
 - Average Attendance (60-80 members) for three events.
 - Small happy hour with emerging leaders to discuss topics of interest related to real estate.
 - Logo displayed on all signage, promotional materials & social media.
- **Builder-REALTOR® Fish Fry Bar Sponsor**
 - Average Attendance: 200-250 members, plus elected officials.
 - 6 tickets to the event.
 - Logo displayed on all signage, promotional materials & social media.

General Benefits

- Receive CCRA Weekly Update email and allowed to promote events.
- National Association of REALTORS® website login credentials.
- Placement on CCRA website with link to company website.
- Included in directory located on CCRA website and member portal.
- Allowed to attend all “open registration” CCRA events with membership.
 - *Some events & meetings are exclusive*

**Cannot be Modified*

TOTAL VALUE: \$17,500.00

TOTAL: \$8,500.00

Supporter Sponsor

\$6,000.00

Program & Event Sponsorship

- **Circle of Excellence Bronze Sponsor (March 28, 2026)**
 - Exclusive event.
 - Average Attendance: 300-350 award recipients
 - Annual Awards Gala for the most involved and top producing agents in the Midlands.
 - 4 tickets and reserved seats.
 - Logo displayed on all signage, promotional materials, programs, newsletter, social media & digital displays.
- **Golf Tournament Golden Tee Sponsor (October 9, 2026, Fort Jackson)**
 - All day event with opportunity to network with attendees and teams.
 - Sponsorships Includes:
 - Company logo featured prominently on signage at a hole.
 - Can set up your hole with a theme or refreshments during tournament.
- **Quarterly Membership Luncheons General Sponsor (Choice of 2)**
 - Average Attendance: 300-400 members
 - 4 tickets to event.
 - Logo displayed on all signage, promotional materials & social media.
- **Holiday Celebration & Induction General Sponsor**
 - Average Attendance: 250-300 members.
 - Awarding REALTOR® of the Year, Affiliate of the Year, CCRA Hall of Fame and more. Includes the induction of the new Board of Directors.
 - 4 tickets.
 - Logo displayed on all signage, promotional materials & social media.

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Supporter Sponsor

Program & Event Sponsorship

- **Brewing Success/Young Professional Event General Sponsor**
 - Average Attendance (60-80 members) for two events.
 - Small happy hour with emerging leaders to discuss topics of interest related to real estate.
 - Logo displayed on all signage, promotional materials & social media.
- **Thanksgiving Breakfast General Sponsor**
 - Average Attendance: 150-200 members.
 - Morning event including blanket drive for local homeless shelters.
 - 4 tickets.
 - Logo displayed on all signage, promotional materials & social media.
- **Builder-REALTOR® Fish Fry General Sponsor**
 - Average Attendance: 200-250 members, plus elected officials.
 - 4 tickets to the event.
 - Logo displayed on all signage, promotional materials & social media.

General Benefits

- Receive CCRA Weekly Update email.
- National Association of REALTORS® website login credentials.
- Placement on CCRA website with link to company website.
- Included in directory located on CCRA website and member portal.
- Allowed to attend all “open registration” CCRA events with membership.
 - *Some events & meetings are exclusive*

**Cannot be Modified*

TOTAL VALUE: \$12,500.00

TOTAL: \$6,000.00

Affiliate Plus Sponsor

Program & Event Sponsorship

- **Quarterly Membership Luncheons General Sponsor (Choice of 2)**
 - Average Attendance: 300-400 members
 - 4 tickets.
 - Logo displayed on all signage, promotional materials & social media.
- **Holiday Celebration & Induction General Sponsor**
 - Average Attendance: 250-300 members.
 - Awarding REALTOR® of the Year, Affiliate of the Year, CCRA Hall of Fame and more. Includes the induction of the new Board of Directors.
 - 4 tickets.
 - Logo displayed on all signage, promotional materials & social media.
- **Thanksgiving Breakfast General Sponsor**
 - Average Attendance: 150-200 members.
 - Morning event including blanket drive for local homeless shelters.
 - 4 tickets.
 - Logo displayed on all signage, promotional materials & social media.
- **Brewing Success/Young Professional Event General Sponsor**
 - Average Attendance (60-80 members) for one event.
 - Small happy hour with emerging leaders to discuss topics of interest related to real estate.
 - Logo displayed on all signage, promotional materials & social media.
- **Builder-REALTOR® Fish Fry General Sponsor**
 - Average Attendance: 200-250 members, plus elected officials.
 - 4 tickets to the event.
 - Logo displayed on all signage, promotional materials & social media.

General Benefits

- Receive CCRA Weekly Update email.
- National Association of REALTORS® website login credentials.
- Placement on CCRA website with link to company website.
- Included in directory located on CCRA website and member portal.
- Allowed to attend all “open registration” CCRA events with membership.
 - *Some events & meetings are exclusive*

*Cannot be Modified

TOTAL VALUE: \$8,000.00

TOTAL: \$3,500.00

Sponsorship Information

Check-off Any You Are Interested In:



Premier Sponsor



Elite Sponsor



Signature Sponsor



Supporting Sponsor



Affiliate Plus Sponsor



Circle of Excellence



Golf Tournament

À La Carte (see sheet on page 13)

Company Name

Point of Contact

Contact Email

Contact Phone

Please submit this completed form to admin@ccrasc.com

For any questions please contact our office.



<input checked="" type="checkbox"/>	SPONSOR LEVELS	PRICE	TICKETS	ADDITIONAL
BUILDER-REALTOR FISH FRY (JOINT EVENT WITH BIA)				
*Open to BIA Members				
<input type="checkbox"/>	Bar Sponsor	\$1,500	6 Tickets	
<input type="checkbox"/>	Headline Sponsor	\$1,250	6 Tickets	
<input type="checkbox"/>	General Sponsor	\$750	4 Tickets	
2025 CIRCLE OF EXCELLENCE (SATURDAY, MARCH 28, 2026) & GOLF TOURNAMENT (FRIDAY, OCTOBER 9, 2026 AT FORT JACKSON)				
*See Full Sponsorship List on Next Page/ Open to Non-Affiliate Members				
QUARTERLY LUNCHEONS (FIRST, SECOND OR THIRD) CHOOSE 1 OR MORE				
<input type="checkbox"/>	Headline	\$1500	8 Tickets	Program Recognition
<input type="checkbox"/>	General	\$750	4 Tickets	Program Recognition
HOLIDAY CELEBRATION & INDUCTION (SC STATE MUSEUM)				
<input type="checkbox"/>	Headline	\$2,000	8 Tickets	Program Recognition
<input type="checkbox"/>	General	\$1,000	4 Tickets	Program Recognition
THANKSGIVING BREAKFAST				
<input type="checkbox"/>	Headline	\$1,250	8 Tickets	Program Recognition
<input type="checkbox"/>	General	\$500	4 Tickets	Program Recognition
BREWING SUCCESS/YOUNG PROFESSIONAL EVENT (MULTIPLE)				
<input type="checkbox"/>	Headline	\$1,000	4 Tickets	Speaking Opportunity
<input type="checkbox"/>	General	\$500	2 Tickets	Program Recognition

- Company logo on all marketing materials sent to general membership (evites, newsletters, fliers, social media, etc.)
- The opportunity to advertise at the event with promotional materials. Opportunities vary by event.
- Please contact CCRA for more information and sponsorship opportunities on any event.
- Dates and events may be subject to change.

Submit Form or Questions To admin@ccrasc.com



The Residential Circle of Excellence is the highest achievement a residential REALTOR® can achieve with the Central Carolina REALTORS® Association.

While most offices and firms award agents and brokers based on their production, CCRA awards the Circle of Excellence to the top producers and most involved members of the Association.

2025 CIRCLE OF EXCELLENCE (SATURDAY, MARCH 28, 2026)

***Open to Non-Affiliate Members**

Gold Level	<input type="checkbox"/>	\$3,000	10 Tickets	Reserved Table
Silver Level	<input type="checkbox"/>	\$2,000	6 Tickets	Reserved Table
Bronze Level	<input type="checkbox"/>	\$1,500	4 Tickets	Reserved Seats

Columbia Metropolitan Convention Center

Registration & Cocktail Hour will open at 5:30 and the program will begin at 6:30 pm. This is a black tie event. Attendees will enjoy a seated dinner and awards presentation.

- **Company logo on all marketing materials sent to the general membership leading up to the event.**
- **Recognition via social media**
- **Tickets to the exclusive event, with reserved seating.**

Submit Form or Questions To admin@ccrase.com



**FORT JACKSON
GOLF CLUB
OCTOBER 9, 2026**



**ALL SPONSORSHIPS
INCLUDE:**

- *RECOGNITION AS SPONSOR IN TOURNAMENT EMAILS AND SOCIAL MEDIA
- *LOGO ON EVENT BANNER



**PRACTICE TEE SPONSOR
\$750.00**

Advertise your company on the practice tee with out having to attend the tournament.



**BREAKFAST SPONSOR
\$750.00**

*You provide breakfast for all registered golfers of the tournament. Signage with company logo at the registration pavilion



**LUNCH SPONSOR
\$750.00**

*You provide lunch for all registered golfers and deliver it to all teams from your logo marked golf cart.



SPONSORS of at least
\$2000.00 sponsor level

MAY PURCHASE

ONE TEAM

AT \$500.00

(\$100.00 DISCOUNT)

SUBJECT TO AVAILABILITY

CCRA ANNUAL GOLF TOURNAMENT

Sponsorship Opportunities

Set up your hole with a theme and compete for our coveted
CCRA Spirit Award for Best Sponsored Hole!

Tent and Table w/2 chairs are available for extra fee

Golf cart rental for use of your hole attendees for extra fee

Masters Level Sponsor \$5000.00

1 Available- includes:

*2 golf foursomes- bring your own golfers to play with you!

*SPONSOR HOLE #1

*1 golf cart to use exclusively for your hole attendees

*Your company logo incorporated into the event logo on all promotional materials and emails/newsletters/banners.

*Allowed to speak to golfers before the tournament and Awards Ceremony.

Contest Hole Sponsor \$3250.00

4 Available- includes:

*1 golf foursome

*Golf cart decal sticker

*Company logo featured on signage at the tee, the fairway and/or driving range

*1 golf cart to use exclusively for your hole attendees

*Agreeing to sponsor a contest hole will require 2 people stay on the hole at all time.

Award Sponsor \$2750.00

*1 golf foursome

*Company Logo Displayed prominently on awards table

*Includes Golden Tee Sponsorship (*see more below*)

Golden Tee Sponsor \$2000.00

*Company logo featured on signage on the hole

*Access to set up sponsorship table on hole with tent (tent rental available)

Beverage Cart Sponsor \$2500.00

2 available:

*Company Logo Displayed prominently on the beverage cart

*you will man the cart and we will provide water and drinks for the players

*Golf cart decal sticker

Email forms or questions to admin@ccrasc.com or call 803-771-8852

**20
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THANK YOU

CONTACT US

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